

(RC 1326867)



About Rashak


Rashak Farms & Agro-Allied Limited ("Rashak") is an Agro-Allied company with a vision to leverage agritech to operate a data-driven business model, that empowers smallholder farmers by providing (1) access to premium quality inputs, and (2) training on best practices in order to advance food security.

We aim to enhance the agricultural value chain by serving as a prominent commodity processor and supplier catering to a diverse clientele ranging from local customers to esteemed blue-chip corporations and the vast global market. Our paramount focus remains on facilitating smallholder farmers, in obtaining appropriate inputs and requisite training. Furthermore, we diligently strive to devise effective strategies to mitigate post-harvest losses, thus promoting sustainable agricultural practices.

Since inception, we have collaborated with various farmer co-operatives and research institutes to enable modernized farming, optimize yield and improve overall product quality.

Rashak is breaking the bias by leading the inclusion of female farmers and farmers living with disabilities.





We envision a world where every farmer can thrive and contribute to food security in their community. Regardless of gender or physical abilities, we believe in providing equal opportunities and resources for farmers to succeed.



Our
Vision



Our
Mission



Our mission is to empower farmers and promote inclusive growth in agriculture. Through our innovative approaches and unwavering commitment, we are leading the way towards a brighter future for all

Our core values



Innovation



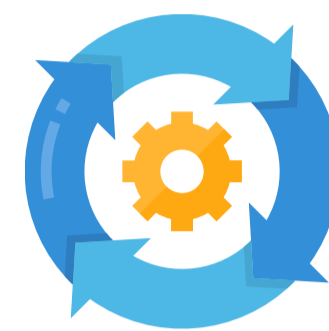
Nature



Integrity



Quality



Consistency



Inclusivity



Sustainability





Our **Business Model**

Value Proposition

We empower farming communities by providing inputs, reducing harvest-loss, market access (through aggregation, processing and fair trade), with particular attention to women and people living with disabilities

- ✓ Agro-input supplies
- ✓ Primary Production
- ✓ Processing and aggregation
- ✓ Market Linkages

Quality Inputs
Adherence to SDG's 1,2,3,5,8
Fair Trade
Women Empowerment
Social Inclusion
Business Sustainability

Key Operations

Input Support and Training

We apply an innovative approach to de-risk small-holder farmer groups by providing an interest free credit facility and then support with adequate farm input to boost productivity.

This makes for an agricultural supply chain that provides farmers with consistent agricultural inputs that include but are not limited to fertilizers, seedlings, pesticides technical training and support . In return, we get to purchase most of their supplies for our partners who use these products for manufacturing purposes. The input support help farmers focus on farming without having to concern themselves with loan sharks.

We also provide our over 12,000 farmers with access to both local and international markets for their produce, reducing the burden of marketing their products and having to source for buyers. With the scheme, farmers are assured of fair trade.

It is an attractive model which drives economic activities in rural areas and helps both global firms and local farmers alike. It ensures that over and under-sourced products are controlled by creating an enabling environment for all parties involved.



Key Operations

Market Access, Processing and Warehousing

The lack of market access by relatively poorer farmers led Rashak to solve the problem by, (1) Processing (2) Fair Trade and (3) Warehousing.

In order to ensure that our procurements are more sought after by the major Agro - off-takers, we provide semi processing services specifically the cleaning of grain.

Our farm-gate aggregation ensures that farmers do not bear the costs and fragilities of market access logistics. This also enables us have direct interface with our supplier (farmers).

Our closeness enables us to design methods and participate in reducing harvest losses by farmers by providing well ventilated warehousing solutions.

Over time, we have grown our number of farmers who work with us to produce these commodities for sale to larger processors.



Key Operations

Warehousing and Processing at our factory

Our factory facility, alongside our warehouses dispersed across various locations in Nigeria, currently boasts a substantial capacity of 20,000 metric tons. These infrastructures enable us to efficiently manage a diverse range of commodities, including maize, soybeans, wheat, millet, sorghum, and rice paddy.

We have consistently processed a volume of 17,000 metric tons quarterly while ensuring smooth operations and timely deliveries. To maintain the highest standards, our testing procedures are comprehensive and encompassing assessments for impurities, viability, moisture levels as well as food poisoning risks.

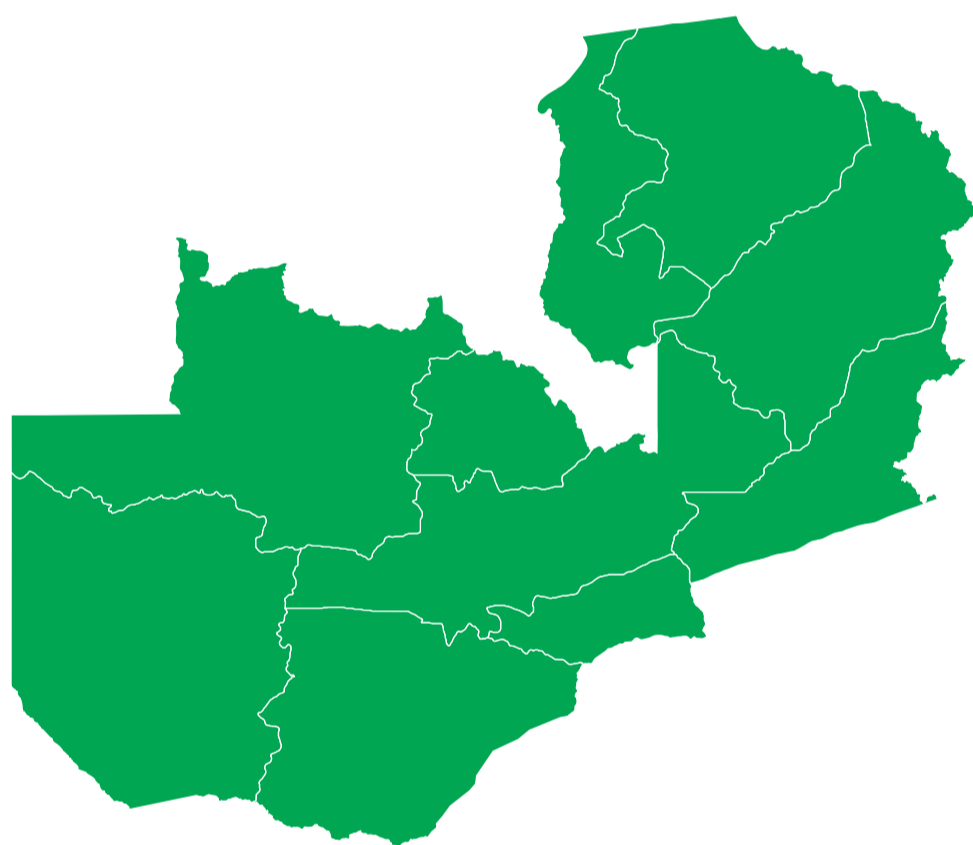
Looking ahead, our ambitious plans include a projected quarterly processing capacity increase to 35,000 metric tons, underscoring our dedication to meeting growing market demands.

Our other Locations of Operation



Singapore

Beginning in 2025, we will start exporting spices and Cashew from Nigeria to Singapore. Our primary business operations will focus on exports, with a goal of shipping 20 containers throughout the year 2025.



Zambia

We are operational in Zambia, where our primary focus is aggregation. We have successfully aggregated 400 metric tons to date. In 2024, we plan to empower 500 farmers and aim to aggregate 5,000 metric tons of grains.



5 GOALS IN FIVE (5) YEARS

01 Technology

We are upgrading our technology with software and devices that facilitate data gathering and analysis to upscale the agricultural processes

02 Social Inclusion

We will empower 100,000 more farmers in the various agrarian communities in Africa and increase the participation of people living with disabilities in the value chain by about 50% in our farming communities.

03 Trading

We will increase the volumes of our produce trading capacity to at least 550,000 tons of each trade commodity both locally and internationally.

04 Processing

As part of our intention to add-value to primary produce, we will start Ginger, Hibiscus, Shea and Sesame processing at appropriate scale.

05 Warehousing

As part of our goal we intend to increase both the number and capacity of our warehouses to accommodate the commodities produced by our expanding number of farmers.

Our board of Advisory

in a bid to be a leading agro-business venture in nigeria, Rashak draws inspiration from ably supported team of seasoned, accomplished professionals and entrepreneurs to grow its business.



Adegboyega Adebajo

CEO West Atlantic And Equity House

Adegboyega is a seasoned investment banker and financial advisory expert. Prior to starting West Atlantic and Equity House, he was Head of Investment Banking/Corporate Finance at Diamond Bank (Now Access Bank), a position he held after his active service as the Vice President of Diamond Capital and Financial Markets Limited.

He is passionate about the growth SMEs and MSMEs, he has in the past 20 years supported the growth many small businesses and startups, thereby providing mentorship to passionate entrepreneurs. He teaches at the Enterprise Development Centre, Pan African University.



Yusuf Ali Ph.D

Commissioner, Planning Research & Strategy (NERC)

Yusuf Ali is the current Commissioner for Planning, Research and Strategy at the Nigerian Electricity Regulatory Commission (NERC). Prior to his appointment he was a Special Assistant to the President of the Federal Republic of Nigeria, President Muhammad Buhari on Power Regulations. He was also a policy advisor at the Tony Blaire Institute of Global Change.

Prior to his appointment as the SA, he was an associate at McKinsey. Yusuf holds a Ph.D in engineering and energy policy and a Master's in Nuclear Engineering from Cambridge University.



Luqman Obileye

CEO BKO Citadel

Luqman is a co-Founder and Chief Executive Officer of B-K-O Citadel Limited, a firm of consultants. He provides strategic leadership for the organization in various public and private sector engagements across critical sectors of the Nigerian economy.

Prior to starting B-K-O Citadel, he had 18 years' value-adding experience in retail and commercial banking with the now-defunct Habib Nigeria Bank Plc and its successor organization, Bank PHB Plc (now Keystone Bank). He was a member of 'Project Oak' - the team that worked with the global consulting firm, KPMG to deliver Bank PHB, the business combination of Habib Nigeria Bank and Platinum Bank in 2006.

Hadiza Aliko Mohammed

Director, Black Quest Nigeria Limited

Hadiza Aliko Mohammed is a seasoned manager, administrator and leader. She is the Director at Black Quest Nigeria Limited, a company she has led for over 25 years.

A business administrator and qualified chartered insurer, marketer, and an associate fellow of the Institute of Islamic Banking and Insurance, with a Masters degree in Islamic Banking, Finance and Management.

Hadiza enjoys meeting people, with her wealth of experience, could offer professional services to a wide range of people, from those starting out to veterans who want to share their experience and compare notes in various areas of expertise. She loves to read and write and help others express themselves through her writing.





Bukola Jejeloye

Managing Director, Offline Diplomat

Bukola Jejeloye is the Managing Director and Founder of Offline Diplomat, an advisory firm providing strategic planning, international relations and development, ESG, sustainability & partnerships advisory to global governments, organizations, and the private sector. He has extensive experience providing advisory and working with multiple sectors and stakeholders, including N-Square, Remaking Global Trade for a Sustainable Future, Nithio Energy Holding, Avenir Health, AfDB, ECOWAS, African Union, World Bank, United Nations, in North America, Europe, Asia and especially in Africa. He was previously a Principal at the Skoll Foundation, Founding Vice President of ESG and CSR at Black Rhino Group, and Humanitarian Affairs Officer at the United Nations.

He currently sits on the Boards of the World Benchmarking Alliance and If Not Us Then Who (INUTW). Bukola has a J.D. in Law from Columbia University, where he was valedictorian and graduated with a certificate of excellence in International and Comparative Law (SOAS, University of London); Masters of Science in Nuclear Engineering and Technology Management from Massachusetts Institute of Technology (MIT); and B.S. in Nuclear and Electrical Engineering from the University of California, Berkeley.

Our Administrative team

Keeping the wheels turning

Our Team



Rahmah Aderinoye

Founder/CEO

Rahmah Aderinoye leads one of the fast-rising Agri-tech Startups championing the cause of food security in Africa. In the past 7 years, she has applied uncommon brilliance and forthright managerial expertise to enhance and expand the capacity of the business to meet the growing needs of manufacturing conglomerates in Nigeria such as Flour Mills Nigeria PLC, OLAM, WACOT, and Steer Agro, among others.

With an unflinching desire and passion to inspire shared prosperity among Women, Youth, and those living with Disabilities, Rahmah continually explores agro-led innovations that provide socio-economic welfare to the socially marginalized in the society. Notable of these ideas include the Women Miller Scheme and Outgrower Programme currently ongoing in both Southern and Northern Nigeria.

She believes in an environment that supports innovation, creativity and efficiency. She is driven by the passion to create opportunities for women and youths through agriculture and intensive capacity building.

Rahmah is an alumni of the the Enterprise Development Centre, Pan Atlantic University (Lagos Business School); a Resolution Project Fellow and a United Nations Awardee. A dedicated, purpose-driven and visionary woman with great penchant for entrepreneurial excellence. Rahmah brings her international business experience and solid entrepreneurial orientation to bear in steering the leadership of the firm.

Our Team



**Jamilu Hassan
Idris**

Head of Operations

An Energetic regional Manager with 10+ years of experience in Agribusiness, working at various states across the country. He brings forth a wealth of experience in Commercialization, Market Linkages, Global Agricultural trade, Diplomacy, Sales and Marketing Strategies as well as Partnership Development.

Overseeing all of our operations across the various states in which we operate he stands as a powerful resource to achieve our objectives



Buhari Ahmed

Factory Manager

Buhari Ahmed is an experienced leader in the agribusiness sector with a background spanning over 15 years in grains commercial activities. As the current Factory Manager and Team Leader for the Food Safety and Management System, he oversees operations to ensure efficiency, quality, and compliance with food safety standards.

His commitment to quality and productivity ensures that the factory operations meet the highest standards, contributing to the growth and reputation of the company. His leadership, combined with an extensive knowledge of grains and agricultural processes, positions him as a key asset in achieving the company's strategic goals.

Our Team



Asingbi Esther Ayebayefie

Administrative Officer

A poised and proficient Administrative Officer, adept at overseeing front desk operations and managing administrative responsibilities. Demonstrates a stellar record in delivering exceptional customer service with meticulous attention to detail. Holds a degree in Fine and Applied Arts, coupled with tech-savvy skills, including proficiency in graphic design. Exhibits a collaborative approach, effectively contributing to team objectives and organizational success.



Abdulbasit Ibrahim

Communications/IT
Officer

Abdulbasit Ibrahim is a budding IT/Communications professional with a strong passion for user experience design (UXD). He brings a unique combination of technical expertise and design thinking to his work, ensuring that technology is not only functional but also intuitive and delightful for users. He strives to make sure that technology should be used to empower people and make their lives easier. He is always eager to learn new things and stay up-to-date with the latest trends in UXD and technology.

Our Team



Agnes Ogwuche

Finance Officer

Agnes Ogwuche is a committed and creative individual with the ability to boost team performance. She brings a keen analytical mindset, ensuring compliance with regulatory standards. She carries out her financial operations efficiently while maintaining focus, transparency and accountability.

She holds a Bachelor's Degree in Accounting from Bingham University Nassarawa.

Our Partners

